



For Immediate Release

Media Contact:

Greg Davis, Mascola//Group PR
860.912.7395
greg@mascola.com

\$2 Parking Weekends During the Holidays and More

Park New Haven offers parking discounts and services to customers this Holiday Season

NEW HAVEN, Conn. — (November 26, 2013) — Park New Haven, which maintains and manages over 8,000 public parking spots across 7 garages and numerous surface facilities in Downtown New Haven, is pleased to announce the return of a Holiday Season parking promotion aimed at making parking to shop or dine in downtown New Haven even easier during the weekend.

Starting November 30th through December 29th (from 10 AM to 3 PM) weekend parking in Park New Haven's two downtown facilities, the Temple and Crown Street Garages, will cost only \$2.00. Both garages accept all major credit cards and are conveniently located steps away from world-class shopping, dining, and cultural attractions that make visiting New Haven so unique.

"We thought this was a great way to support local business, and attract new customers to our Park New Haven garages by making it easier to come into and enjoy everything Downtown New Haven has to offer during the Holiday Season," said Park New Haven Chairman, Matthew Nemerson.

In addition to the new Weekend Day \$2.00 discounted parking, Park New Haven is offering new and improved services and promotions during the Holidays, including:

Valet Service at Union Station

Starting this week, the Valet Parking Service at Union Station will be open 7 days a week, operating from 6 AM to 2 AM. As always, this parking option for travelers departing from Union Station provides easy front door service to the station's lobby and saves time for those in a hurry. The program is being offered by Park New Haven on a pilot basis due to an increased demand for Valet Service over the last year at Union Station Transportation Center.

Nightlife Taxi Stand at Crown Street Garage

Together with partners Metro Taxi and Town Green Special Services District, Park New Haven is also offering a new, convenient Taxi Stand Service at Crown Street Garage. The centrally-located taxi stand (on Crown & College Streets) in the middle of New Haven's entertainment district, allows bar goers easy access to a safe ride home at the end of their night out. As a part of the new Taxi Stand program, which runs from 10 PM to 3 AM Thursday, Friday, and Saturday nights, Park New Haven is also waiving the fee charged for patrons that choose to take a cab home and leave their cars in the Crown or Temple Street Garages overnight. The overnight fee is waived when the patron picks their car up by 9 AM the next day. The Taxi Stand will also be open Thanksgiving Eve, Wednesday, November 27th.

Motorist Assist Program

Have car trouble at one of our garages during the holidays? No problem. Park New Haven now is offering our new *Motorist Assist Service* at all garages which includes free air inflation for flat tires, dead battery jump starts, and emergency fuel (up to 1 gal.). Services are free of charge and available 24/7 system wide.

Dine Downtown & Park Free!

Going out for Holiday Parties at your favorite restaurants downtown this year? Don't forget you can park for FREE when you dine at 17 participating eateries in Downtown New Haven through our *Downtown Restaurants Parking Partnership Program*. The program offers dining patrons free parking at both our Temple or Crown Street Garages and runs every day from 4 PM to 10 PM.

For more information on Park New Haven please visit www.parknewhaven.com

#

About Park New Haven

Park New Haven proudly serves the people of New Haven and its visitors with over 8,000 economical public parking spaces at the Air Rights, Crown Street, Temple Street, Temple Medical, Granite Square, Gateway Community College, and Union Station Garages, and at numerous surface facilities conveniently located in downtown New Haven and in surrounding residential neighborhoods. Additionally, Park New Haven serves the well-being and economic development of the New Haven community by providing financially self-sustaining, safe, convenient and economical off-street parking and related services. For more information on Park New Haven, please visit www.parknewhaven.com