

MAJOR ACTIVITY REPORT

Douglas Hausladen, Executive Director

July 20, 2020 Board Meeting

- Summer Saturdays' Promotion
- Union Station 100th Anniversary
- Union Station MOU
- State Street Garage Opening Ceremony
- Return to Work
- Air Rights Garage – Small Business MBE/WBE Outreach
- Downtown Crossing Phase 3 – Update
- Surplus Vehicles – Policy Reminder
- Parking Ticket Software – Change in System and Integrations
- State Street Parking Lots – Hourly Rates
- College Street – PILOT for ROW
- Bike New Haven – Accepted Bikes
- Civic Innovation Contest – August Deadline
- State Street Garage – Restaurant Program



NEW HAVEN TO LAUNCH FIRST-EVER 'SUMMER SATURDAYS' PROMOTION

Local Businesses Offer Special Savings on Food, Shopping and More

New Haven, Conn. (July 7, 2020) – Summer in [New Haven](#) is heating up this July for residents and visitors with the inaugural edition of “Summer Saturdays.” Restaurants, eateries, retailers, salons and experiential venues across the city are offering exclusive deals on select Saturdays throughout the month.

The “Summer Saturdays” promotion will take place on July 11, 18 & 25 from 12:00 p.m. to 4:00 p.m. Participating restaurants will offer exclusive, two-course prix-fixe lunch menu for \$20 per person (excluding beverage, tax, and gratuity). Reservations are required.

Retailers, eateries, cafes, hair salons and gaming venues will offer 20 percent off select merchandise, food and services (restrictions apply). Visitors will also experience live entertainment from local musicians in and around Chapel Street, College Street and on Broadway Island, each Saturday from 12pm -2pm.

According to New Haven Mayor Justin Elicker, health safety will be a key component of the “Summer Saturdays” program.

“Since the beginning of this unprecedented public health emergency, the health and well-being of our residents and visitors has been our top priority,” said Mayor Elicker. “As we reopen our economy and welcome people back to New Haven, our focus on safety will be a critical component of our success.”

Visitors are asked to follow guidelines from the state and the Centers for Disease Control and Prevention (CDC) while visiting New Haven, including but not limited to wearing a face covering, keeping a physical distance of 6 feet and frequently washing or disinfecting hands.

City officials believe the combination of safety emphasis and opportunities for savings will be a powerful draw for the city. “New Haven businesses are open, and we’re excited to roll out this new promotion,” said Bruno Baggetta, Acting Director for Market New Haven, Inc., “Summer Saturdays is a creative way not only to welcome back visitors, but also to support our local businesses.”

“The Downtown Ambassadors are here every day welcoming visitors, providing assistance with directions and working to keep downtown clean, safe and inviting for all.” said Town Green District Executive Director, Winfield Davis. “We are here to make sure everyone has an enjoyable and safe experience in downtown!”



Adding to the safety and convenience of the “Summer Saturdays” program, Park New Haven will offer \$3 parking in the Temple and Crown Street Garages on each Saturday of the promotion. In addition, free two-hour parking with same day purchase of \$25 or more from retailers and restaurants at The Shops at Yale will be available at participating parking lots located at 56 Broadway, 255 Crown Street and 161 York Street.

New Haven Summer Saturdays is a promotional collaboration among City of New Haven, EDC New Haven, Greater New Haven Chamber, International Festival of Arts & Ideas, Market New Haven, Inc., The Shops at Yale and Town Green District. Promotional support is made possible by Yale University and Yale New Haven Health. For more information on participating businesses, please visit www.INFOnewhaven.com.

Summer Saturday Participants:

- Ashley's Ice Cream
- Barcade **July 18 & 25*
- BASTA TRATTORIA
- Blue State Coffee
- Bnatural kitchen
- Chestnut Fine Foods
- Claire's Corner Copia
- Crepes Choupette
- Decor Vintage Market
- Derek Simpson goldsmith
- Doner Cafe
- dwell
- East Street Arts
- EBM Vintage / civvies vintage
- Elm City Games
- Fussy Coffee
- Gant
- Grey Matter Books
- Harvest Wine Bar & Restaurant
- idiom
- Insomnia Cookies
- J. Press
- Junzi Kitchen
- Kebabian's Oriental Rugs
- Knit New Haven, LLC
- Kool Breeze Jamaican Cuisine Restaurant
- Lalibela Ethiopian Restaurant
- More Amour Boutique
- Olives and Oil
- Pacifico Restaurant
- Pine & Iron Axe Throwing
- Prime 16
- Raggs
- Rubamba Restaurant
- Sherkaan Indian Street Food
- Shiana Hair
- SoBol
- Soul de Cuba Cafe
- South Bay Mediterranean Kitchen
- The Anchor Spa
- The Trinity Bar
- Urban Outfitters
- Valeria Roncoli Studio, LLC
- Walker Loden
- Yale Bookstore
- Yorkside Pizza and Restaurant



About Market New Haven, Inc.: MNHI is privately funded by Yale University and Yale New Haven Health, with additional support from Citizens Bank and KeyBank. MNHI supports the growth of jobs and taxes in New Haven through promotion of the city's thriving downtown dining, shopping, culture, entertainment, and events scene.

About New Haven: A vibrant destination whose deep-rooted history has coined it the "Cultural Capital of Connecticut," New Haven is enjoying renewed fervor. Famed historic sites host lively year-round concerts and events. Acclaimed internationally diverse restaurants, unique shopping, cultural attractions, entertainment venues and sophisticated nightlife add to the destination's urban renaissance and dynamic pulse.

Join the conversation on Facebook, Twitter and Instagram with #NHV, #NHVeats & #NHVshops.

Agency Contact:

Matt Sessions / Nicolette Giordano

Lou Hammond Group

212-891-0228 / 212-891-0238

matts@louhammond.com / nicoletteg@louhammond.com